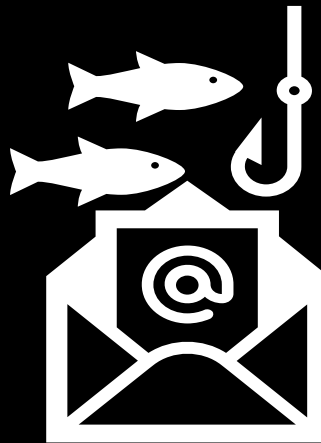


ETHICAL PHISHING AWARENESS SERVICE OVERVIEW

Helping Companies Tackle Phishing



THE PROBLEM

95% of
successful
Cyber attacks
start with Phishing

97%
Of users cannot
identify a
Phishing email

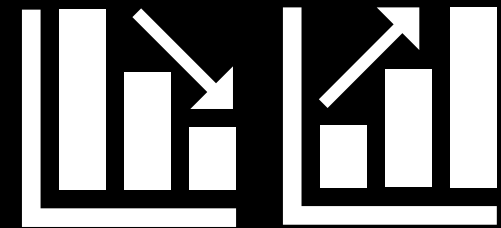
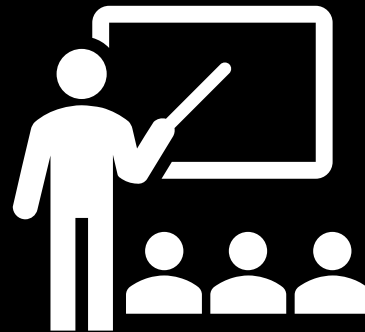
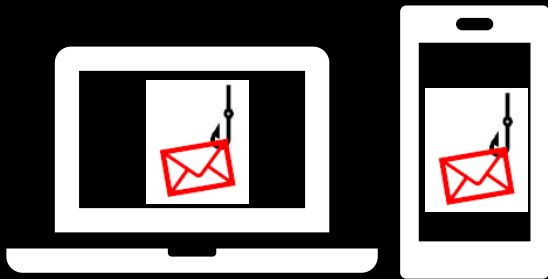
£1.2m
The average cost
of a Phishing
attack

1 <https://securityintelligence.com/improving-your-security-awareness-campaigns-examples-from-behavioral-science/>

2 <https://www.cwps.com/blog/7-startling-phishing-attack-statistics>

3 <https://www.cwps.com/blog/7-startling-phishing-attack-statistics>

THE SOLUTION



1. We deliver realistic Phishing emails to CEOs, high-risk teams, or the whole company.

This identifies an organization's **vulnerability to Phishing attacks.**

2. Gamified learning creates lasting awareness of the threats and changes behaviour.

The **award-winning** training is **GCHQ-certified.**

3. Exposure to Cyber-crime **DROPS**, Losses are **AVOIDED**, Reputation is **ENHANCED.**

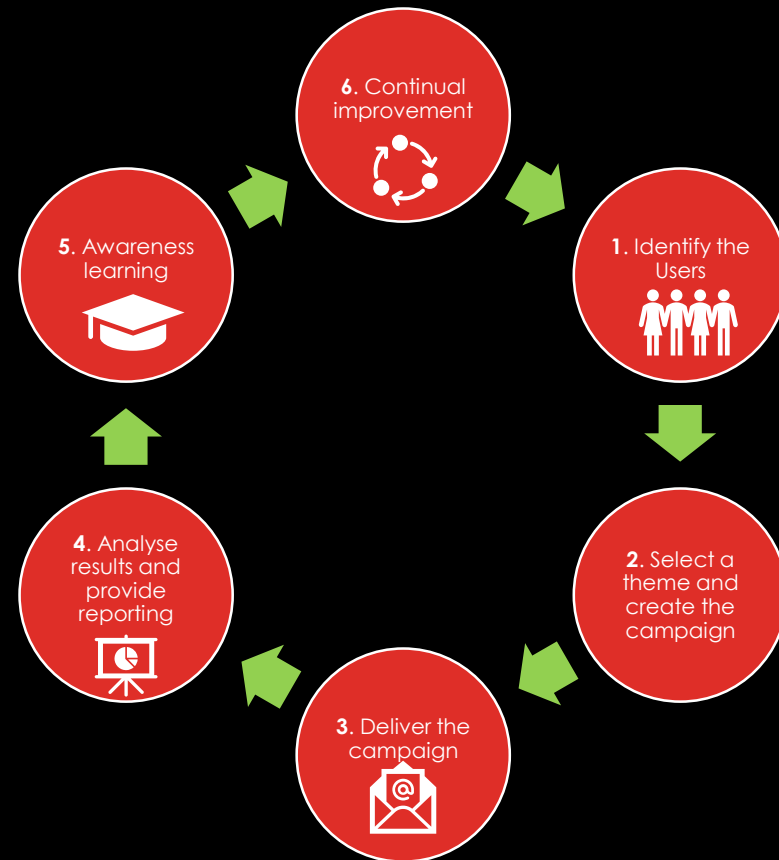
Our customers experience a **90% reduction** in susceptibility to cyber crime.

OUR UNIQUE APPROACH

- ✓ Risk based and tailored to your organisation and scope
- ✓ A managed service offering including:
 - Personalised risk and threat assessment
 - Pre-campaign intelligence gathering
 - Phishing, Vishing, Smishing, Angler and Red Team campaigns
 - Full reporting and analytics for each campaign
 - Gamified awareness learning to mitigate the identified vulnerabilities
 - Continuous assessment and improvement

Outcomes

- ✓ Demonstrable cultural change
- ✓ Return on your investment



FURTHER INFORMATION

For further information on our Ethical Phishing Awareness service please contact Adeptica at client.services@adeptica.co.uk